

Description:

- setting: a living room with a sofa, an armchair, a floor lamp and windows in the background
- the bearded man sitting in the armchair bends forward, stretches out his left hand and with wide-open eyes asks the two women on the sofa to "imagine a world where apples grow on trees and fish can live under water" – implying that this is not the case at the moment
- one of the women listens in disbelief, while the other whispers the advice to her to "ignore Kevin [because] he is a hopeless idealist"

Message:

- contrast between the seemingly present-day, somewhat old-fashioned setting and Kevin's enthusiastic appeal, which suggests that the situation is set in a future in which food is no longer produced naturally and oceans are polluted to such an extent that fish have had to abandon their natural habitat
- in this future world people dreaming of today's natural environment and food production are seen as idealistic/stupid and meet with rejection
- implicit warning: what people regard as normal/take for granted today is under threat and might disappear in the long run
- message: today we live in some kind of utopia / an ideal world (with nature intact) and we should strive to preserve it instead of destroying it